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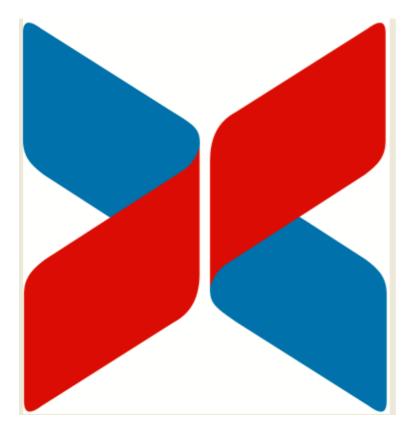
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India's Oldest Power Solutions Firm Dons a New Identity

By AdAge India Bureau, Published on Jan 12, 2016, 05.38 PM



Jakson Group, one of India's leading Power Solutions Company, has unveiled a new



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leading the industry in delivering best products and solutions and also celebrates the culture of innovation build over the history of seven decades.

The logo carries contemporary color and visual elements and is reminiscent of a multiplication symbol, delivering the promise of 'more' power and confidence to the customer.



The New Logo

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On the launch of Company Logo, Sameer Gupta, Chairman and MD, Jakson Group said, Being one of the most trusted Power company in the country, we are honoured

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The new identity reinforces our commitment of giving more' to the customers -aligned with our brand philosophy of 'empowering people'. We underwent this transformation to feature who we are today and to symbolize our dynamic future."

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